

Customer Name & Number \_\_\_\_\_

Date: 02/19/18

Promo: 07-2018

RETAILER DROP SHIP PROGRAM



# PLATINUM PATCH™

## ADVANCED EXTERIOR FILLER



**FOR THE MOST DEMANDING REPAIRS**

**Order Period: 2/1/18 - 5/31/18**

Program Ships: 2/16/18 - 5/31/18



**NEW!**

**IDEAL FOR EXTERIOR REPAIRS**

- ✓ Weatherproof
- ✓ Multi-Material Adhesion
- ✓ Waterproof
- ✓ Mold, Mildew & Algae Resistant
- ✓ Sandable & Paintable

**NEW PLATINUM PATCH OFFER:**

- Preset 3 Case Assortment
- Prepaid Freight
- **FREE\* DYNAFLEX 230 Sealant**

**3 CASES FREE!**  
A RETAIL VALUE OF \$147.24



**DAP PLATINUM PATCH - PRESET 3 CASE ASSORTMENT**

**ADDITIONAL OPEN STOCK**

ITEM #	PRODUCT DESCRIPTION	SIZE	EACHES
18786	NEW! DAP® Platinum Patch	7 oz	6
18741	NEW! DAP® Platinum Patch	16 oz	12
18787	NEW! DAP® Platinum Patch	32 oz	8

EACHES	BASE EA	PROMO EA	TOTAL
	\$3.01	\$2.71	
	\$3.85	\$3.47	
	\$5.89	\$5.30	

<b>Total Investment:</b>	<b>\$100.30</b>
	<b>Plus Adder</b>
Assortment Retail Return: (@ sug. retail \$6.98 sqz, \$9.48 pt, \$13.98 qt.)	\$267.48
Assortment Gross Margin:	63%
Value FREE Sealant:	\$147.24
Total Gross Margin:	76%
<b>Total Return on Investment:</b>	<b>\$314.42</b>

**PLATINUM PATCH ASSORTMENT #18625**

**TOTAL ORDER**

**Purchase 3 Case Preset Assortment, Receive:**

3 FREE cases of DYNAFLEX 230 10.1 oz white #18275  
= Avg. Retail Value at \$4.09 Ctg, Total \$147.24

\*Limit 3 free cases of DYNAFLEX 230 per ship location.

\$

**Bill To:** Hardware Distributors, Inc.  
2580 Getty St  
Muskegon, MI 49444

**Ship To:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Customer#:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**PO #:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Fax #:** \_\_\_\_\_

**Customer Signature:** \_\_\_\_\_

**Sales Rep Signature:** \_\_\_\_\_

**Sales Rep Printed Name:** \_\_\_\_\_