



DYNAFLEX ULTRA™

ADVANCED
EXTERIOR
SEALANT

Date: 10/23/17
Promo: 31-2017



ROLLING RACK DISPLAY ASSORTMENT

Offer Valid: 9/1-12/31/2017
Shipments Begin: 12/8/2017

Purchase 12 cases of DAP®
DYNAFLEX ULTRA™ and receive:

- **FREE 2 ft. Rolling Rack**
- **4 FREE Cases \$300 Retail Value**
- **PREPAID FREIGHT**

Must support all DYNAFLEX ULTRA colors. Limit 1 assortment per ship to location



DAP Model #	Product Description	Size	Color	Base Price	Case Pack	Cases Ordered	Order Value
18211	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	White	\$ 3.40	12		
18213	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Beige	\$ 3.40	12		
18214	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Glau	\$ 3.40	12		
18215	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Dark Bronze	\$ 3.40	12		
18216	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Iron Gray	\$ 3.40	12		
TOTAL ORDER (MIN. 12 CASES)							
Select any 4 case mix of free Dynaflex Ultra							
18211	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	White	\$ 3.40	12		
18213	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Beige	\$ 3.40	12		
18214	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Glau	\$ 3.40	12		
18215	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Dark Bronze	\$ 3.40	12		
18216	DYNAFLEX ULTRA with WEATHERMAX TECHNOLOGY	10.1 fl. Oz	Iron Gray	\$ 3.40	12		
TOTAL ORDER (MAX. 4 CASES)						4	FREE

12cs Investment \$ 489.60 Gross Margin % 61%
Retail Return \$1,244.16 Return on investment \$754.56
(@ Suggested \$6.48 Retail)

Total Order Value \$

PLUS ADDER

Bill To: HARDWARE DISTRIBUTORS, INC.
2580 Getty St
Muskegon, MI 49444

Ship To: _____

Member #: _____

Phone #: _____

PO #: _____

Fax #: _____

Account #: _____

Sales Rep Printed Name: _____



**HARDWARE
DISTRIBUTORS,
INC.**

2580 Getty St; Muskegon, MI 49444
(231) 733-2641, 800-686-9950, FAX: (231) 733-2643, 888-686-9950
www.hardist.biz